

Anthony G. Greenwald, Professor of Psychology at Ohio State University (1965-86) and University of Washington (1986-present), received his BA from Yale (1959) and his PhD from Harvard (1963). He has published over 170 scholarly articles, served on editorial boards of 13 psychological journals, and received the Donald T. Campbell Award for research career contributions from the Society of Personality and Social Psychology and the Distinguished Scientist Award from the Society of Experimental Social Psychology. In 1995 Greenwald invented the Implicit Association Test (IAT), which rapidly became a standard method for assessing individual differences in implicit social cognition and has provided the basis for three patent applications and numerous applications in clinical psychology, education, marketing, and diversity management. Greenwald was elected a member of the American Academy of Arts and Sciences in 2007.