

## SuccessConnect 2012: CALL FOR PRESENTATIONS

Share your knowledge and experience with your fellow SuccessFactors users by submitting an abstract to speak at one of the SuccessConnect 2012 events in Sydney (May 22-24), San Francisco (June 5 -7) or London (June 12 – 15). Use this opportunity to show how your organization has...

- Created a higher performing company
- Transformed and elevated the HR function within your organization
- Engage all employees to focus on the right goals for the right results
- Transform hiring and retention practices to attract and keep the right talent
- Truly and accurately recognize your employees for their contributions
- Made a measureable impact on your company's bottom line

SuccessConnect 2012 will attract SuccessFactors customers, partners and prospects from around the globe. All presentations should be non-commercial in nature and designed to significantly contribute to the body of knowledge of SuccessFactors conference attendees.

### **Abstract Instructions**

Here are the Breakout Tracks

1. HR Strategy Track – focused on how your solution ties into HR strategy & business results.
2. Power User Track – this is for admin/power users and is designed to go deep into how you made the solution "sing"!
3. Product Track – this is focused on roadmap and will be staffed by our product experts.
4. Best Practices Track – this is an open track that focuses on best practice sharing.
5. Tips & Tricks Track – this will be one that will allow you to share nuts and bolts tips & tricks.
6. Learning Labs – this will be staffed by our SFU leaders.

Please provide the information requested below and submit via email at [sc2012@successfactors.com](mailto:sc2012@successfactors.com) or fax +1 703 678 0001.

- Proposed Location(s) (Sydney, San Francisco or London):
- Proposed Track: See above
- Proposed Session Title:
- Presenter Organization:
- Presenter Name(s):
- Presenter Title:
- Presenter Email:
- Abstract: Please tell us in a couple of paragraphs what you would like to present and why it's compelling.

### **Deadlines for submissions is March 5, 2012**

Don't wait until deadline to email us; we will be reviewing submissions as they come in.

### **Presenter Considerations**

We will review all submissions based on your topic, description, examples of results and ROI, as well as how others can apply your experience using SuccessFactors in their organization. One (1) presenter per accepted abstract will receive a complimentary registration to SuccessConnect 2012. Presenter is

responsible for all additional costs incurred (such as hotel, travel, etc.). Additional presenters are required to pay the applicable conference registration fee.

Presenters of selected abstracts agree to submit electronic (PPT) copies of their final presentation slides and any handout materials no later than **May 7, 2012**.

**Would you like to be featured in a video Success Story?**

We would like to showcase your success in a video or written case study to help your peers and our other customers learn from your experience in becoming a Success Factor.

Send us an email at [sc2012@successfactors.com](mailto:sc2012@successfactors.com) with "I am a Success Factor" in the email subject line.

We will follow up with you to make sure we schedule you for a video interview at Success Connect.