

John Hollon
Vice President for Editorial, TLNT.com and ERE Media

John Hollon is Vice President for Editorial at New York-based ERE Media, where he directs all content for TLNT.com, a website that is focused on news, trends and perspectives on HR, talent management, and everything having to do with managing a workforce.

Hollon is an award-winning journalist and nationally-recognized expert on leadership, talent management and smart workforce practices. He's hosted national conferences on benefits, talent management and HR, and has been quoted in *USA Today*, *The Wall Street Journal*, *Advertising Age*, *The Miami Herald*, *Palm Beach Post*, *Toledo Blade* and many other publications and online sources.

For more than five years Hollon was editor of *Workforce Management*, a Crain Communications' publication based in Irvine, California. As editor, he directed all editorial staff and content for the print magazine, 14 monthly newsletters, and for workforce.com. During his tenure at *Workforce Management*, he won numerous awards for his magazine column, *The Last Word*, and his blog, *The Business of Management*, including the prestigious Jesse Neal Award from American Business Media.

Hollon's roots are in the newspaper business. During his 30-year career, he held senior editing positions at the late *Los Angeles Herald Examiner* and California's *Orange County Register*. He was the top editor for Gannett at two statewide papers—the *Great Falls Tribune* in Montana, and *The Honolulu Advertiser* in Hawaii. He also has deep experience in magazine and online publishing, having been a group editor and editorial director at Fancy Publications in Irvine, and the vice president for editorial at Pets.com in San Francisco. Prior to joining *Workforce Management* in 2004, Hollon was the editor of the *San Diego Business Journal*.

He holds an MBA from Pepperdine University's Graziadio School of Business and Management in Malibu, California, and a bachelor's in journalism from California State University, Long Beach.

In his spare time, Hollon teaches opinion writing and media ethics at California State University, Fullerton. He's also trying to squeeze in two writing projects: an opinion-writing textbook and a book on the Tribble-like proliferation of bad workforce practices, and what to do about them.