



Vanson Bourne couples specialist technology research expertise with years of experience in helping tech brands communicate with their markets. The result is well-crafted, independent and robust content for B2B and B2C thought-leadership and marketing campaigns, as well as insight to drive business direction.

Ben Daubney is a research manager at Vanson Bourne, primarily interested in the IT infrastructures of enterprise-level organisations and how movements towards cloud computing, an increasingly disparate workforce and the economic recovery are being felt amongst CIOs and IT managers.